



**GOVERNMENT
OF MAHARASHTRA**

Visit Analysis Report

1st April 2024 - 30th April 2024

Visitors Dashboard

The data below summarizes the visitor patterns of State Portal of Government of Maharashtra

| Visitor Summary | |
|---------------------------|----------|
| Average Daily Visitors | 4,803 |
| Average Pages per Session | 1m. 48s |
| Visitors | 1,44,079 |
| New Visitors | 1,20,638 |
| Returning Visitors | 25,051 |
| Pageviews | 5,68,895 |

Devices Used

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

| Sr. | Device Category | Users |
|-----|-----------------|--------|
| 1 | Mobile | 74,317 |
| 2 | Desktop | 70,065 |
| 3 | Tablet | 649 |
| 4 | Smart TV | 4 |

Content of Interest

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

| Page Views | |
|--|----------|
| Home – Government of Maharashtra | 2,48,893 |
| शासन निर्णय- महाराष्ट्र शासन | 74,284 |
| / | 48,986 |
| कायदे/नियम- राज्य निवडणूक आयोग, महाराष्ट्र | 29,569 |
| योजना- महाराष्ट्र शासन | 13,899 |
| मंत्रिमंडळ निर्णय- महाराष्ट्र शासन. | 12,805 |
| शासकीय विभाग- महाराष्ट्र शासन | 12,455 |
| सेवा- महाराष्ट्र शासन | 11,252 |
| जिल्हे- महाराष्ट्र शासन | 8,111 |
| शालेय शिक्षण- महाराष्ट्र शासन | 7,909 |

| Page Path and Screen Class | |
|-----------------------------------|----------|
| / | 2,19,844 |
| /Site/1603/Government-Decisions | 78,666 |
| /Site/ViewPDFListSubCategory | 37,536 |
| /WebSiteControls/SiteSerach_View | 29,523 |
| /home/index | 23,818 |
| /Site/1604/scheme | 14,300 |
| /Site/ViewPDFList | 14,073 |
| /Site/1527/Government Departments | 14,025 |
| /Site/1597/Services | 13,020 |
| /Site/ViewAllNews | 10,170 |

Demographics – Countries

The data below gives an overview of the visitors by countries.

| Sr. | Country | Users |
|-----|----------------------|----------|
| 1 | India | 1,41,951 |
| 2 | United State | 606 |
| 3 | Canada | 324 |
| 4 | Netherland | 95 |
| 5 | United Kingdom | 90 |
| 6 | China | 78 |
| 7 | Germany | 77 |
| 8 | Japan | 68 |
| 9 | United Arab Emirates | 64 |
| 10 | Bangladesh | 48 |