

GOVERNMENT OF MAHARASHTRA

Visit Analysis Report

1st July 2024 - 31th July 2024

Analytics for May 2024 www.maharashtra.gov.in

Visitors Dashboard

The data below summarizes the visitor patterns of State Portal of Government of Maharashtra

Visitor Summary		
Average Visitors Daily	18,124	
Average Pages per Session	1m 26s	
Visitors	5,61,836	
New Visitors	5,08,290	
Returning Visitors	63,921	
Pageviews	27,44,090	

Devices Used

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

Sr.	Device Category	Users
1	Mobile	3,45,863
2	Desktop	2,25,920
3	Tablet	2,310
4	Smart TV	18

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Content of Interest

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

Page Views		
Home – Government of Maharashtra	11,82,576	
1	3,58,387	
शासन निर्णय- महाराष्ट्र शासन	1,87,143	
योजना- महाराष्ट्र शासन	1,33,344	
सेवा- महाराष्ट्र शासन	97,782	
युवा आणि महिला सक्षमीकरण- महाराष्ट्र शासन	60,172	
मंत्रिमंडळ निर्णय- महाराष्ट्र शासन	47,619	
कायदे/नियम- राज्य निवडणूक आयोग, महाराष्ट्र	47,194	
जिल्हे- महाराष्ट्र शासन	46,495	
शासकीय विभाग- महाराष्ट्र शासन	34,277	

Page Path and Screen Class		
/	9,94,666	
WebSiteControls/SiteSerach_View	2,54,842	
/Site/1603/Government-Decisions/	2,16,123	
/Home/Index	1,51,192	
/Site/1604/scheme/	1,38,989	
/Site/1597/Services	1,12,829	
/Site/1568/Youth And Women Empowerment	68,981	
/Site/ViewPDFListSubCategory	56,578	
/Site/ViewAllNews	56,110	
/Site/1529/Districts	54,270	

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Demographics – Countries

The data below gives an overview of the visitors by countries.

Sr.	Country	Users
1	India	5,57,500
2	United State	843
3	Canada	331
4	United Arab Emirates	265
5	United Kingdom	206
6	Japan	201
7	Singapore	149
8	Germany	140
9	Saudi Arabia	119
10	China	104