

GOVERNMENT OF MAHARASHTRA

Visit Analysis Report

1st March 2024 - 31th March 2024

Analytics for March 2024 www.maharashtra.gov.in

Visitors Dashboard

The data below summarizes the visitor patterns of State Portal of Government of Maharashtra

Visitor Summary		
Average Daily Visitors	10,170	
Average Pages per Session	46s	
Visitors	4,44,508	
New Visitors	4,10,862	
Returning Visitors	36,763	
Pageviews	12,92,675	

Devices Used

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

Sr.	Device Category	Users
1	Desktop	2,80,869
2	Mobile	1,62,679
3	Tablet	1,293
4	Smart TV	4

Content of Interest

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

Page Views		
Home – Government of Maharashtra	6,64,013	
शासन निर्णय- महाराष्ट्र शासन	1,46,677	
1	1,07,260	
मंत्रिमंडळ निर्णय- महाराष्ट्र शासन.	51,996	
कायदे/नियम- राज्य निवडणूक आयोग, महाराष्ट्र	45,133	
योजना- महाराष्ट्र शासन	30,232	
शासकीय विभाग- महाराष्ट्र शासन	20,974	
सेवा- महाराष्ट्र शासन	19,894	
जिल्हे- महाराष्ट्र शासन	17,404	
शालेय शिक्षण- महाराष्ट्र शासन	14,808	

Page Path and Screen Class		
/	6,09,495	
/Site/1603/Government-Decisions	1,54,118	
/WebSiteControls/SiteSerach_View	64,084	
/Site/ViewPDFList	55,026	
/Site/ViewPDFListSubCategory	53,879	
/home/index	42,509	
/Site/1604/scheme	30,872	
/Site/1527/Government Departments	23,147	
/Site/ViewAllNews	22,702	
/Site/1597/Services	21,751	

Demographics – Countries

The data below gives an overview of the visitors by countries.

Sr.	Country	Users
1	India	3,59,886
2	United State	53,373
3	Canada	26,557
4	Netherland	113
5	China	108
6	United Kingdom	105
7	UAE	93
8	Singapore	85
9	Norway	72
10	Germany	68