

GOVERNMENT OF MAHARASHTRA

Visit Analysis Report

1st May 2024 - 31st May 2024

Analytics for May 2024 www.maharashtra.gov.in

Visitors Dashboard

The data below summarizes the visitor patterns of State Portal of Government of Maharashtra

| Visitor Summary | | |
|---------------------------|----------|--|
| Average Visitors Daily | 5,577 | |
| Average Pages per Session | 10s | |
| Visitors | 1,72,890 | |
| New Visitors | 1,49,588 | |
| Returning Visitors | 25,032 | |
| Pageviews | 6,12,483 | |

Devices Used

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

| Sr. | Device Category | Users |
|-----|-----------------|----------|
| 1 | Mobile | 1,01,941 |
| 2 | Desktop | 71,980 |
| 3 | Tablet | 851 |
| 4 | Smart TV | 9 |

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Content of Interest

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

| Page Views | | |
|--|----------|--|
| Home – Government of Maharashtra | 2,66,191 | |
| शासन निर्णय- महाराष्ट्र शासन | 57,604 | |
| 1 | 50,409 | |
| कायदे/नियम- राज्य निवडणूक आयोग, महाराष्ट्र | 22,820 | |
| योजना- महाराष्ट्र शासन | 15,526 | |
| शासकीय विभाग- महाराष्ट्र शासन | 11,401 | |
| सेवा- महाराष्ट्र शासन | 10,355 | |
| मंत्रिमंडळ निर्णय- महाराष्ट्र शासन | 10,126 | |
| नोकरी शोधा- महाराष्ट्र शासन | 9,384 | |
| शालेय शिक्षण- महाराष्ट्र शासन | 8,839 | |

| Page Path and Screen Class | | | |
|-----------------------------------|----------|--|--|
| / | 2,40,486 | | |
| /Site/1603/Government-Decisions | 61,128 | | |
| /WebSiteControls/SiteSerach_View | 32,826 | | |
| /Site/ViewPDFListSubCategory | 29,142 | | |
| /Home/Index | 20,870 | | |
| /Site/1604/scheme | 15,913 | | |
| /Site/1527/Government Departments | 12,741 | | |
| /Site/1597/Services | 12,119 | | |
| /Site/ViewPDFList | 10,951 | | |
| Site/ViewDirectoryList | 10,454 | | |

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Demographics – Countries

The data below gives an overview of the visitors by countries.

| Sr. | Country | Users |
|-----|----------------------|----------|
| 1 | India | 1,59,429 |
| 2 | United State | 526 |
| 3 | Canada | 221 |
| 4 | United Arab Emirates | 123 |
| 5 | Germany | 118 |
| 6 | United Kingdom | 92 |
| 7 | Netherland | 74 |
| 8 | China | 65 |
| 9 | Japan | 64 |
| 10 | Saudi Arabia | 56 |