

# GOVERNMENT OF MAHARASHTRA

Visit Analysis Report 1<sup>st</sup> Nov 2024 – 30<sup>th</sup> Nov 2024 Analytics for Nov 2024 www.maharashtra.gov.in

#### Visitors Dashboard

The data below summarizes the visitor patterns of State Portal of Government of Maharashtra

Visitor S	ummary
Average Visitors Daily	6,614
Average Pages per Session	1m 05s
Visitors	1,98,445
New Visitors	1,62,706
Returning Visitors	51,458
Pageviews	6,98,838

#### **Devices Used**

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

Sr.	Device Category	Users
1	Mobile	1,12,008
2	Desktop	88,035
3	Tablet	772
4	Smart TV	7

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### Content of Interest

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

Page Views		
Home – Government of Maharashtra	2,67,731	
शासन निर्णय- महाराष्ट्र शासन	72,862	
1	67,076	
योजना- महाराष्ट्र शासन	35,360	
नोकरी शोधा- महाराष्ट्र शासन	25,965	
कायदे/नियम- राज्य निवडणूक आयोग, महाराष्ट्र	24,637	
मंत्रिमंडळ निर्णय- महाराष्ट्र शासन	16,949	
सार्वजनिक सुट्या- महाराष्ट्र शासन	15,676	
सेवा- महाराष्ट्र शासन	14,355	
शासकीय विभाग- महाराष्ट्र शासन	12,725	

Page Path and Screen Class		
/	2,31,944	
/Site/1603/Government-Decisions	78,975	
/WebSiteControls/SiteSearch_View	40,652	
/Site/1604/scheme	36,826	
/Site/ViewPDFListSubCategory	32,364	
/home/index	28,580	
/Site/1548/Jobs	27,425	
/Site/ViewPDFList	18,224	
/Site/1597/Services	17,560	
/Site/ViewDirectoryList	15,569	

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## Demographics – Countries

The data below gives an overview of the visitors by countries.

Sr.	Country	Users
1	India	1,96,211
2	United States	694
3	Canada	145
4	United Arab Emirates	139
5	United Kingdom	135
6	Germany	125
7	Japan	94
8	Singapore	91
9	Saudi Arabia	68
10	Norway	66