



GOVERNMENT  
OF MAHARASHTRA

Visit Analysis Report  
1<sup>st</sup> Oct 2024 – 31<sup>st</sup> Oct 2024

## Visitors Dashboard

The data below summarizes the visitor patterns of State Portal of Government of Maharashtra

Visitor Summary	
Average Visitors Daily	13,331
Average Pages per Session	1m 13s
Visitors	4,13,285
New Visitors	3,40,499
Returning Visitors	1,11,105
Pageviews	17,17,059

## Devices Used

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

Sr.	Device Category	Users
1	Mobile	2,58,757
2	Desktop	1,59,871
3	Tablet	1,657
4	Smart TV	8

## Content of Interest

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

Page Views	
Home – Government of Maharashtra	6,49,353
/	1,79,495
शासन निर्णय- महाराष्ट्र शासन	1,82,326
योजना- महाराष्ट्र शासन	1,18,404
मंत्रिमंडळ निर्णय- महाराष्ट्र शासन	1,06,186
कायदे/नियम- राज्य निवडणूक आयोग, महाराष्ट्र	44,510
सेवा- महाराष्ट्र शासन	37,003
नोकरी शोधा- महाराष्ट्र शासन	35,954
जिल्हे- महाराष्ट्र शासन	27,906
ज्येष्ठ नागरिक- महाराष्ट्र शासन	24,389

Page Path and Screen Class	
/	5,56,851
/Site/1603/Government-Decisions	1,92,680
/Site/1604/scheme	1,22,164
/WebSiteControls/SiteSearch_View	1,18,360
/Site/ViewPDFList	1,10,507
/home/index	72,293
/Site/ViewPDFListSubCategory	54,672
/Site/1597/Services	43,137
/Site/1548/Jobs	37,514
/Site/ViewAllNews	32,562

## Demographics – Countries

The data below gives an overview of the visitors by countries.

Sr.	Country	Users
1	India	4,10,564
2	United States	768
3	Germany	195
4	United Arab Emirates	148
5	Singapore	146
6	United Kingdom	140
7	Japan	124
8	Norway	106
9	Saudi Arabia	83
10	Canada	78